

Readers
Advisory
Seminar 2024

State Library of NSW

19 March 2024

AGENDA

9.30 am Acknowledgement of Country and welcome to library

9.35 am Ellen van Neerven will present online

10.35 am Graphic novels and comics

11.30 am 5-minute talks

12 pm Lunch

1 pm Short Talks

2.10 pm Kate Holden onsite

Ellen van Neerven

Graphic Novels Connecting Readers

Gabby Cundy

Collections Development
Librarian



Science Says...

Comics make you smarter!

Question Time!

Have you read a graphic novel or comic from your library collection this year?

ALIA Graphic - Our Story

Established

The group was created in late 2019 with 3 members and today there is 8 of us from around the country!

Our Mission

- To be a resource & build a network for Library professionals.
- Help with collection development, advocacy & programming.
- Support You!



What we do

Monthly
Newsletters

Creator
Chats

Webinars

Where you can find us



graphic.alia.org.au

Notable Australian Graphic Novels

Each year we look at all the Australian graphic novels and comics that have been published that year.

To be eligible for the list the titles must be available from library suppliers.

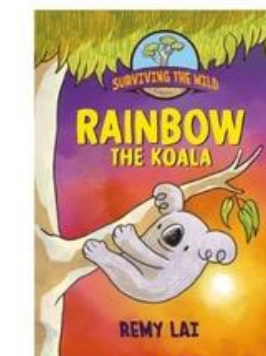
We have just released our Long List of titles for 2023...with the shortlist coming out Friday 29...

2022 Notable Australian Graphic Novels Shortlist

Junior



My Aunt is a Monster
by Reimena Yee
(Penguin Random House)
ISBN: 9780593125465



Rainbow the Koala by Remy Lai
(Allen & Unwin)
ISBN: 9781761065453

Young Adult



The Greatest Thing
by Sarah Winifred Searle
(Allen & Unwin)
ISBN: 9781761067655



Witchy Vol 2 by Ariel Slamet Ries
(Oni Press)
ISBN: 9781637150184

Adult



Talgard Tome 2 by Gary Proudley and various artists
(Gestalt Comics)
ISBN: 9781922023377



Our Members Be Unlimited
by Sam Wallman
(Scribe)
ISBN: 9781925713053

Congratulations to all the creators and titles both shortlisted and long listed. Find the long list on aliagraphic.blogspot.com



Neverlanders by Tom Taylor, Jon Sommariva
(Penguin Australia)
ISBN: 9781761049071



Fractured Shards Vol 1 and Vol 2 by Dan Feuerriegel, Shaun Keenan, Stephen Kok, Ricador Faccini
(Comics2Movies)
ISBN: 9780648242130





Each genre has unique characteristics and exposing readers to them will help them understand and enjoy any book they might choose.



Can broaden your perspective of the world.



Stimulates creativity.

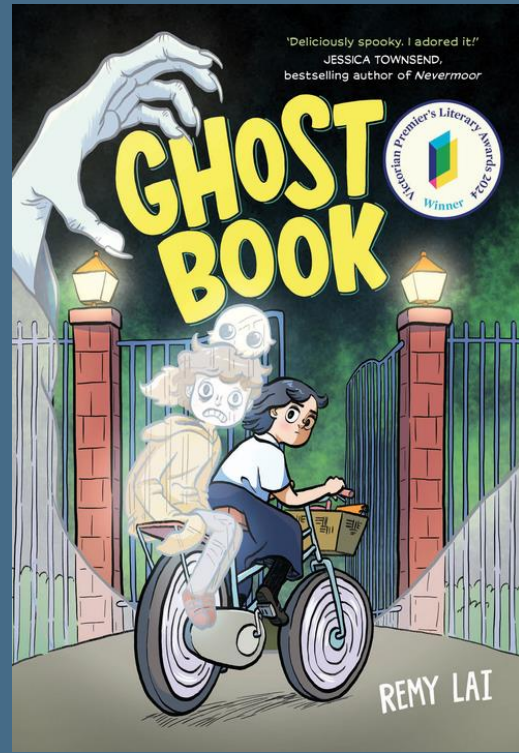


Opens up new titles to readers.

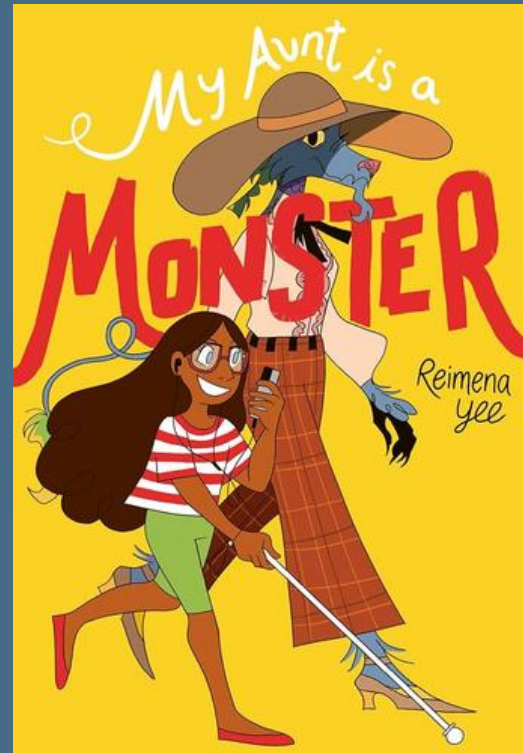
Multi Genre Approach



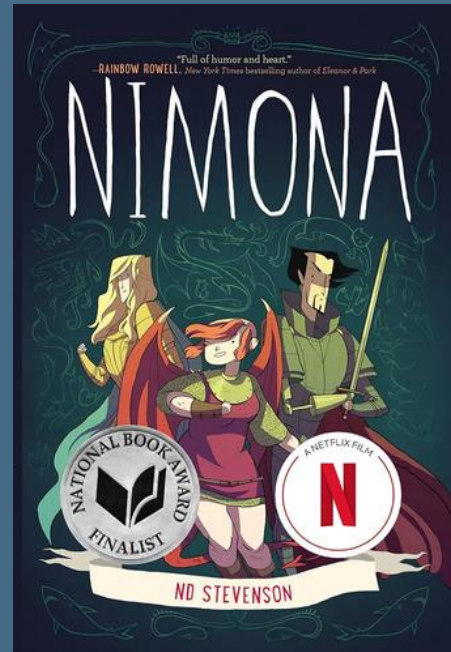
Examples



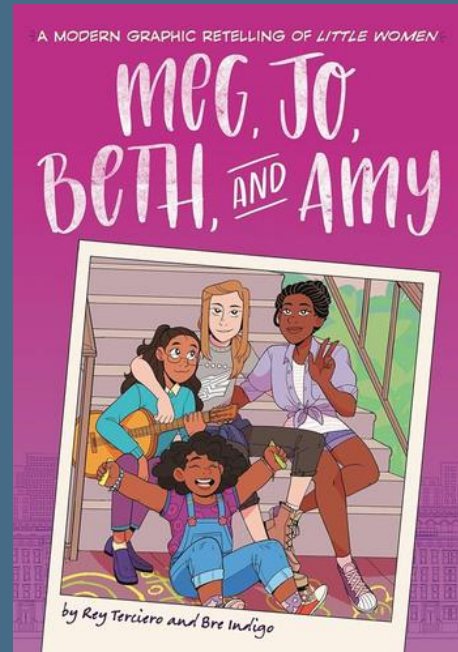
Adventure
Chinese Mythology



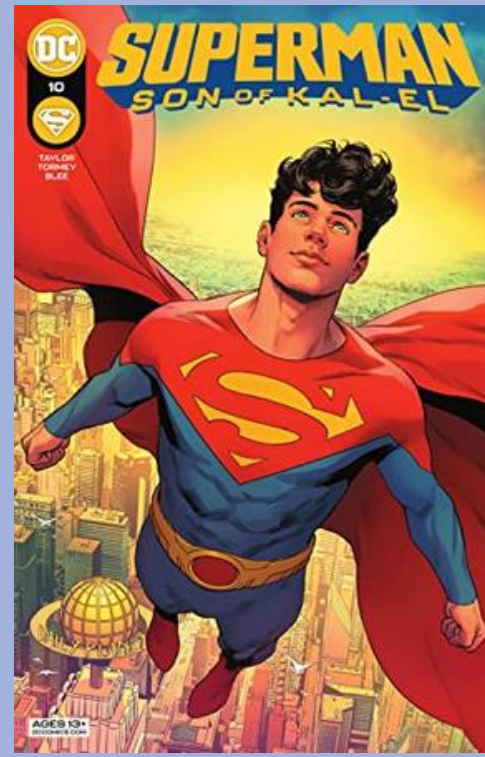
Mystery
Adventure/Fantasy



Fantasy
Humour



Classic
Coming of Age



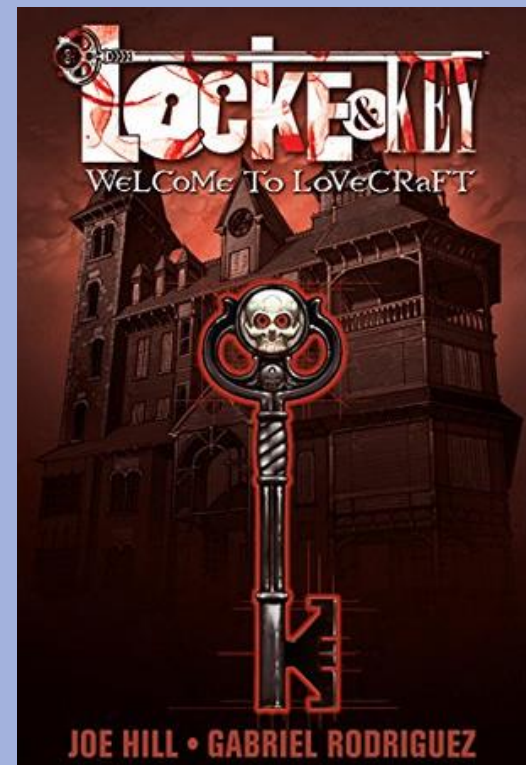
Superhero
LGBTQIA+



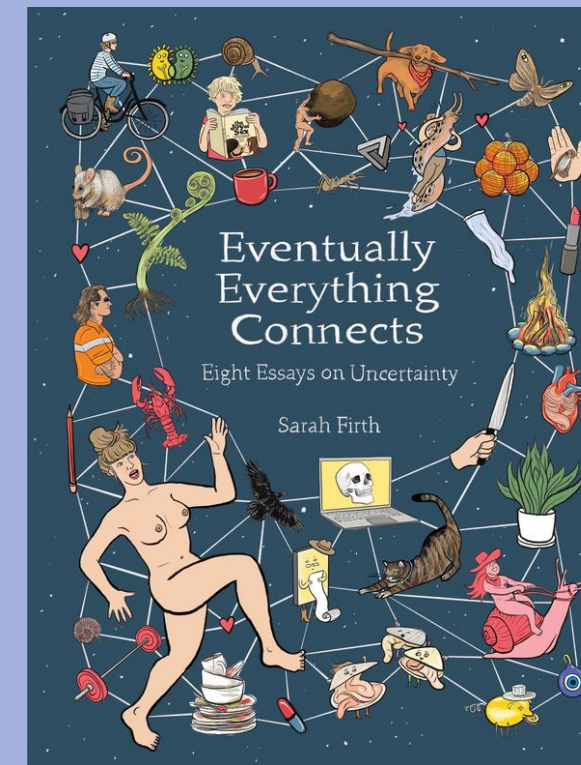
Romance
Sci-Fi
Manga



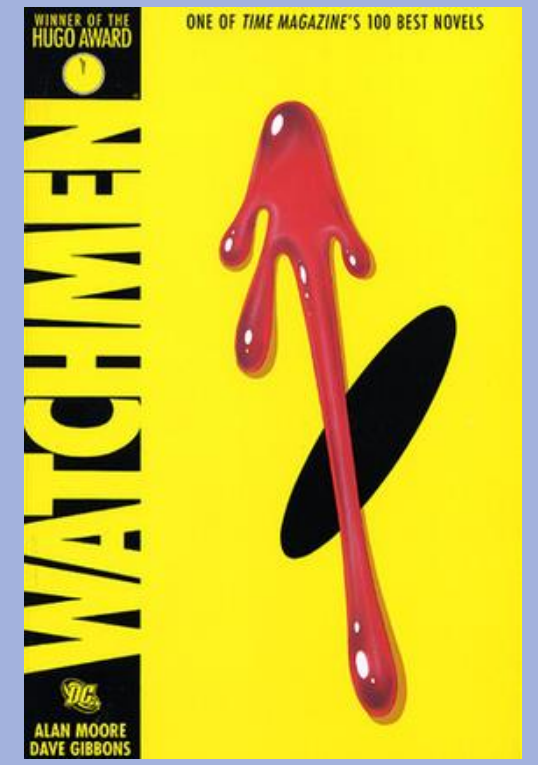
Historical
Fantasy



Fantasy
Horror



Non Fiction
Short Stories



Mystery/Noir
Sci-Fi

MULTILITERACIES IN COMICS

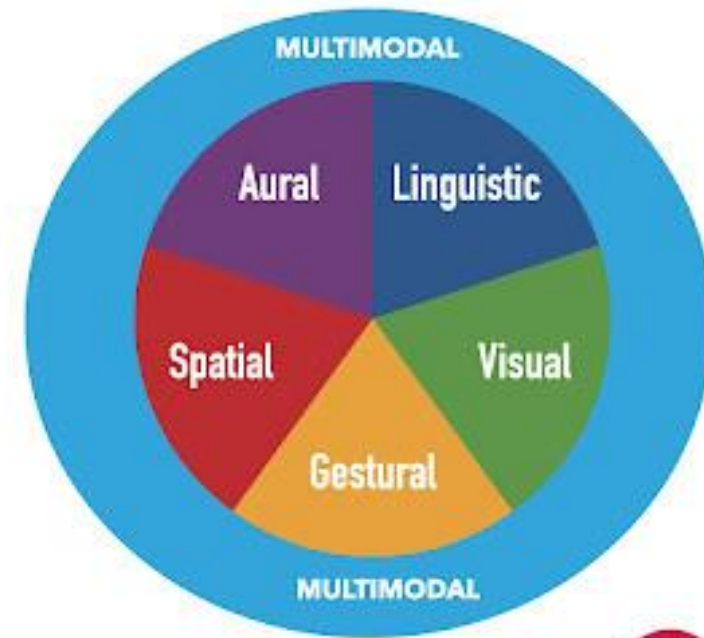
Linguistic > Narration/Dialogue

Visual > Mood, colour, tone, composition

Gestural > Body language, facial expression
gestures

Spatial > Page layout, composition/form of panels

Aural > Visual representations/Emanata



Iurgi Urrutia for ALIA Graphic



Adapted from The New London Group's model of multiliteracies

▶ A struggling reader will benefit from the image association to help decode the narrative and the lesser amount of written text.

The advanced reader will benefit from the complex relationships between composition, layout, panels and the concise writing needed in graphic novels. ◀

Promote literacy

Rich and concise language

Attention and attention to detail

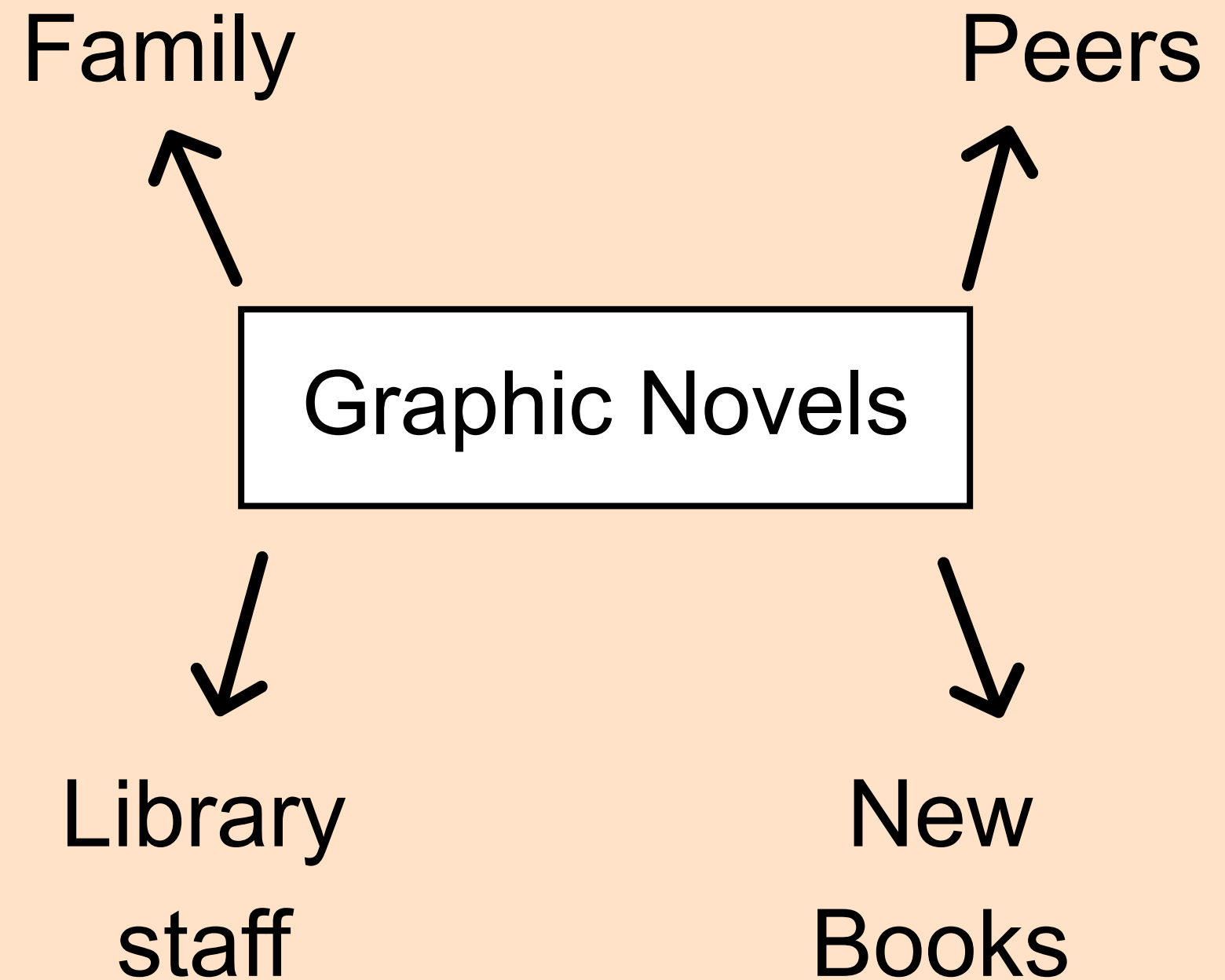
Expands vocabulary and grammar skills

Active problem solving

Connecting Readers

I can talk about the books I like with my older brother because he reads them too!

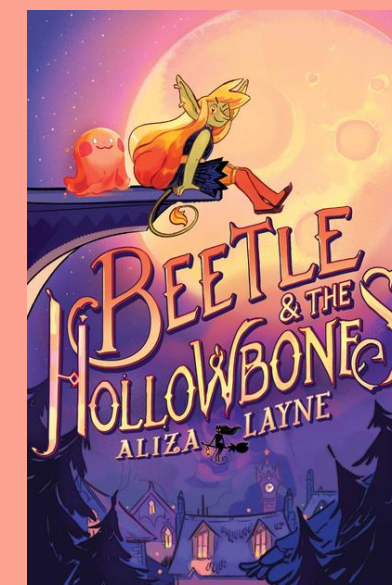
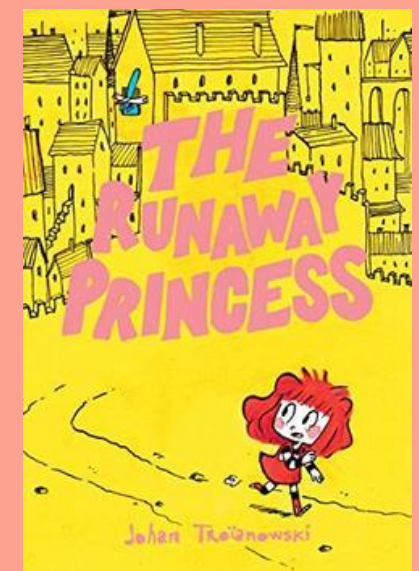
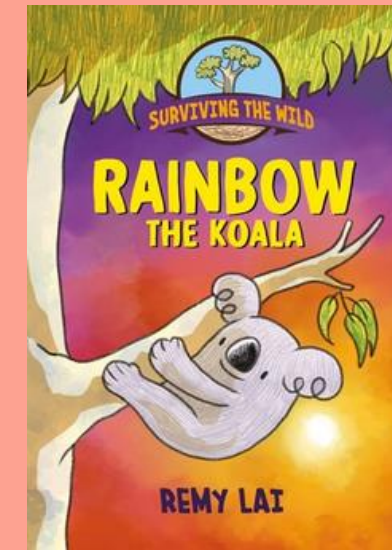
I like reading these books with my dad because he reads these types of books as well.



Promoting Graphic Novels when performing Readers Advisory

- ▶▶ Know what's in your collection
- ▶▶ Know what's popular
- ▶▶ Don't be afraid of them!
- ▶▶ You don't have to give people thousands of options
- ▶▶ Be positive about your choices

Titles I Love



Readers Advisory Tools



ALIA GRAPHIC

For reasons already stated we're here for you!



Focuses on Children's all the way up to YA. Great to see what's being published and for reviews of new titles

**NO FLYING
NO TIGHTS**

Very comprehensive and covers everything. Graphic Novels, Manga, Children's to Adults. They have great lists on different topics and very good reviews.



**GRAPHIC NOVELS & COMICS
ROUND TABLE**

Do a lot of advocacy work for graphic novels and comics in America. They publish various lists, resources on different topics and publish a monthly newsletter.

Please reach out!



Our team is here to help with any big or small question or query you have around your graphic novel collections

aliagraphicinfo@gmail.com

Questions?

**10AM
TO 4PM**

WOLLONGONG CITY LIBRARIES PRESENTS

**★ FREE ★
ADMISSION**

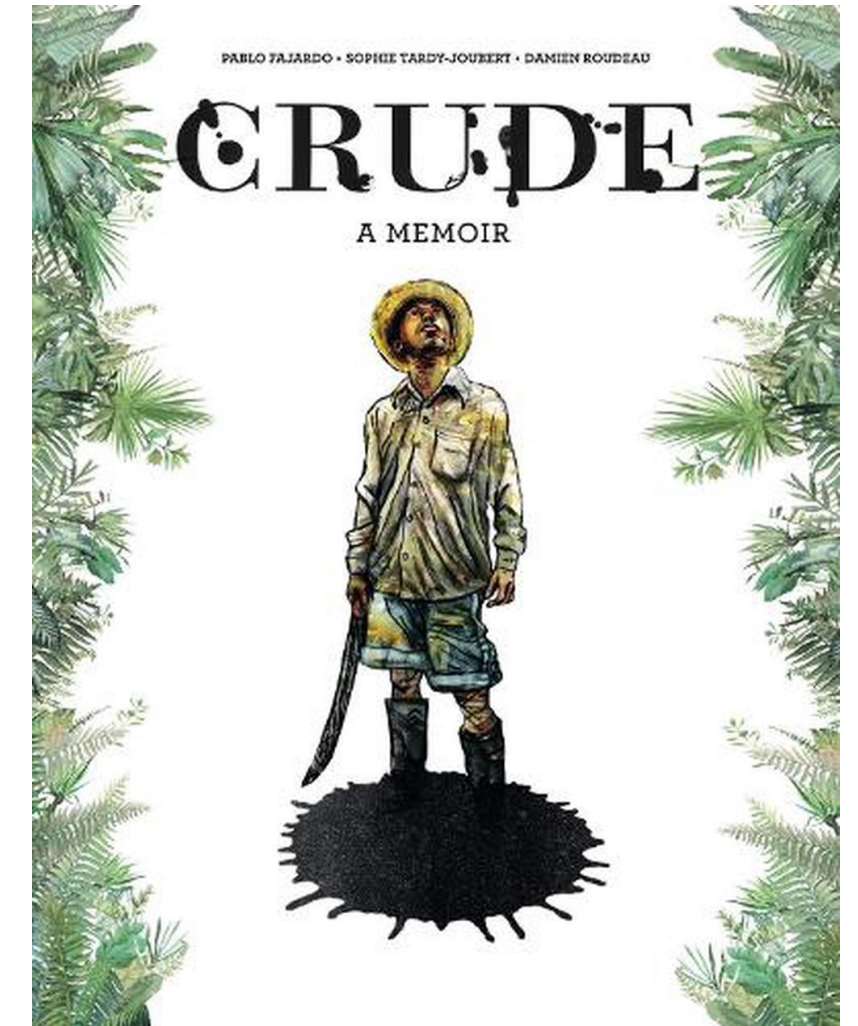
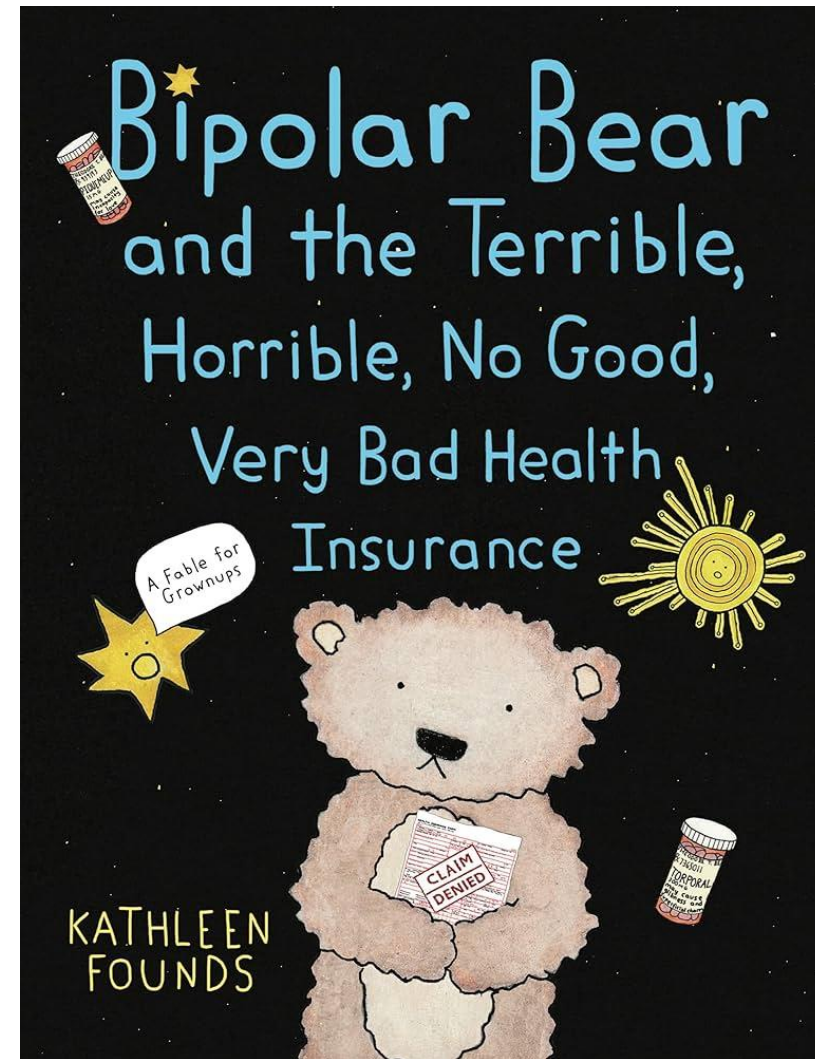
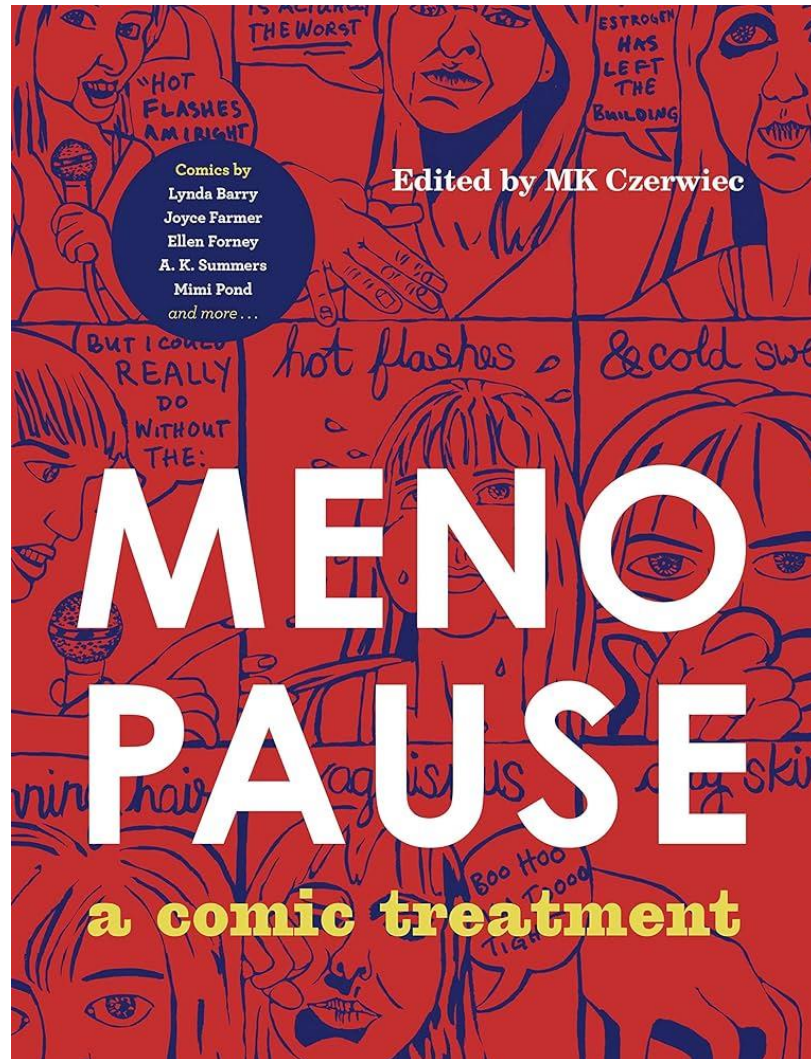
COMIC GONG

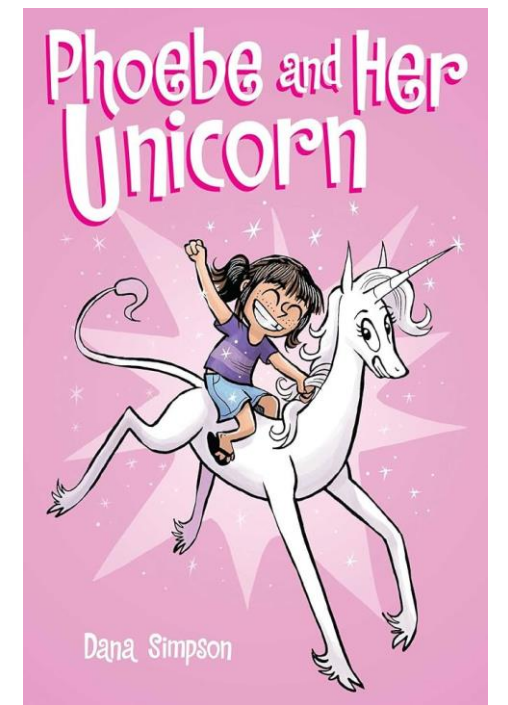
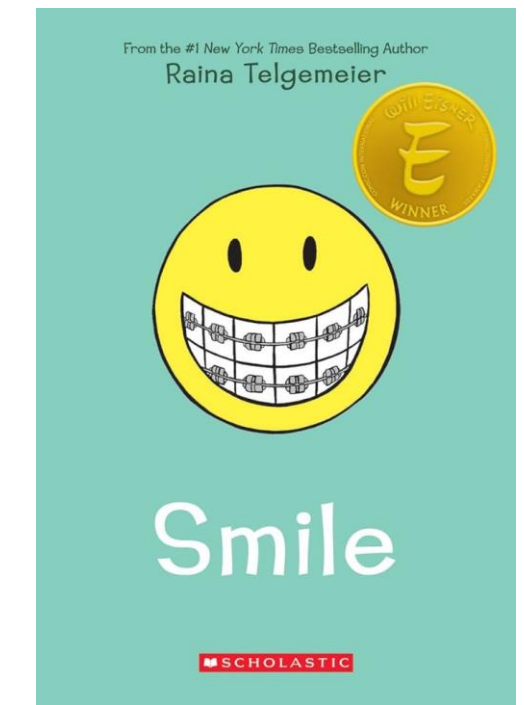
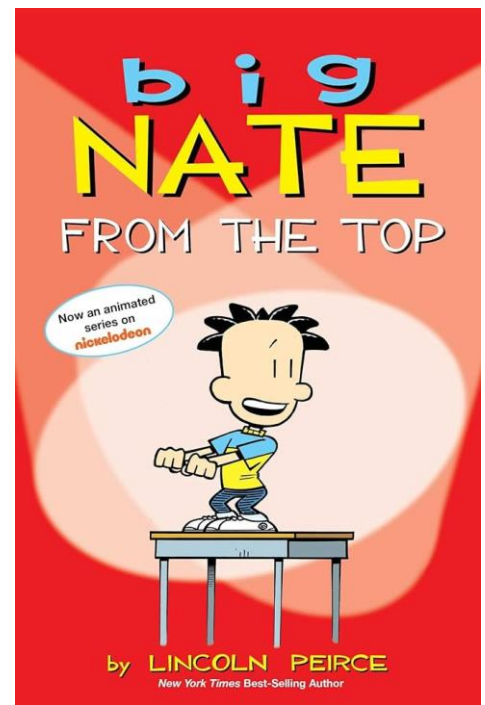
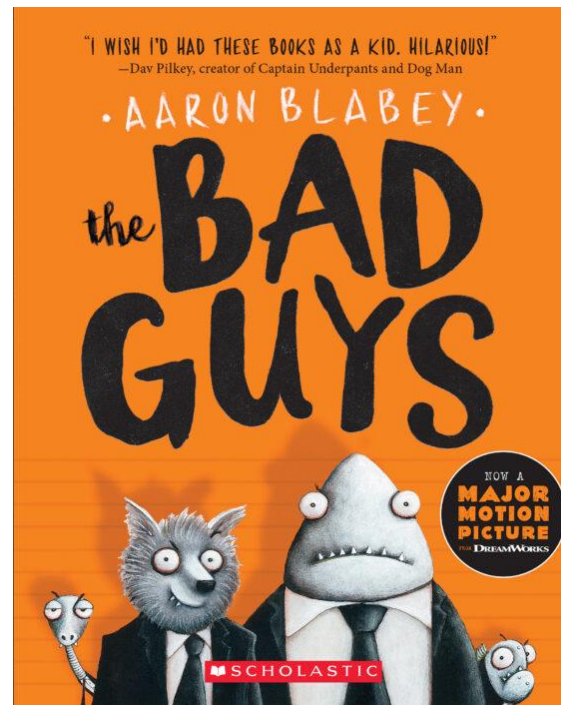
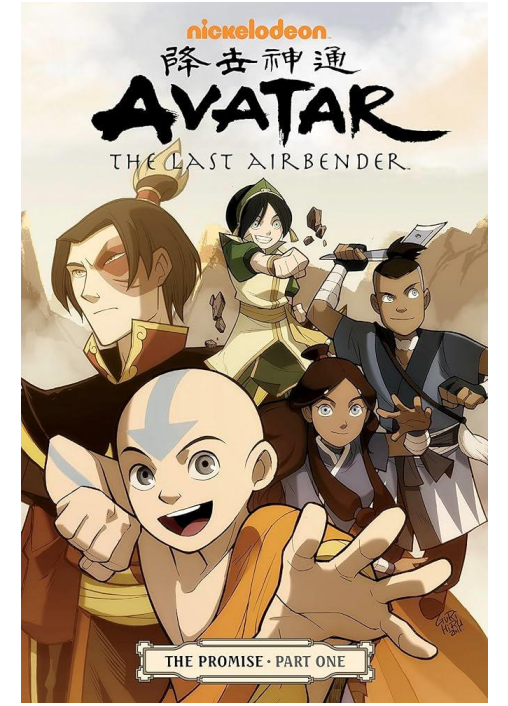
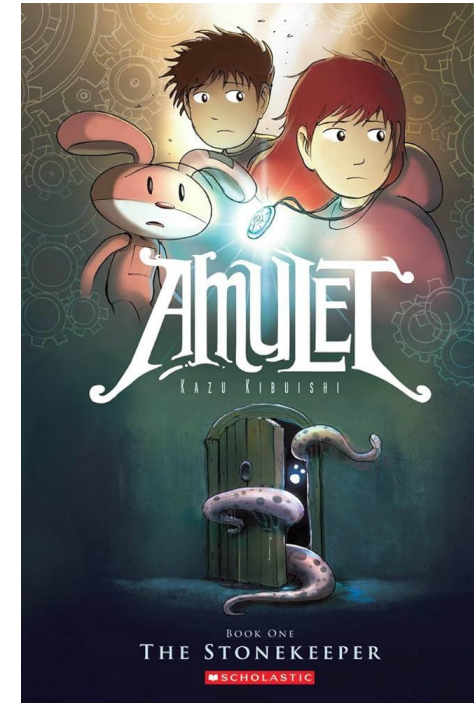
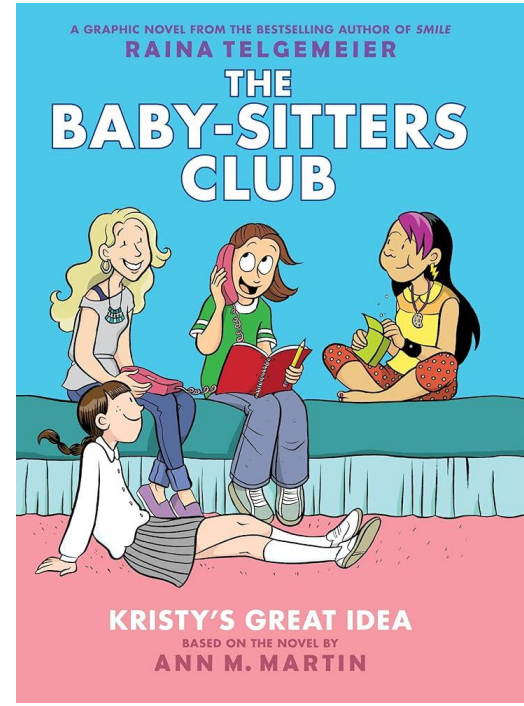
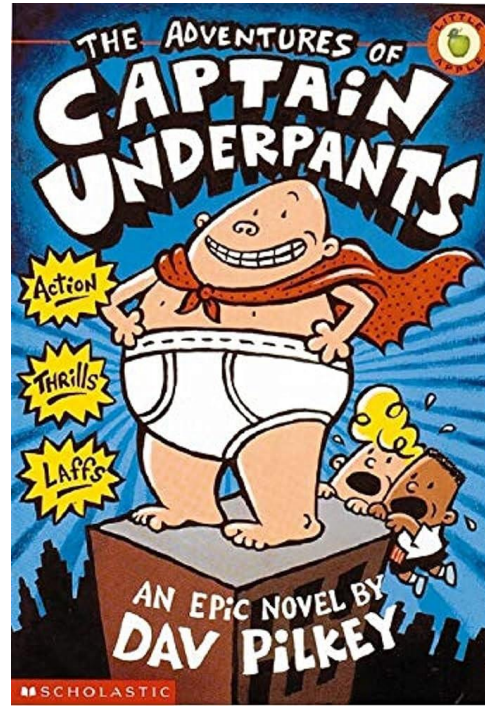
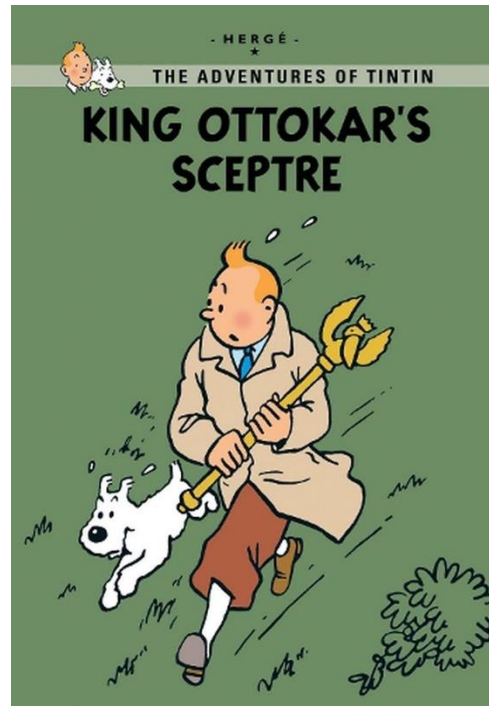
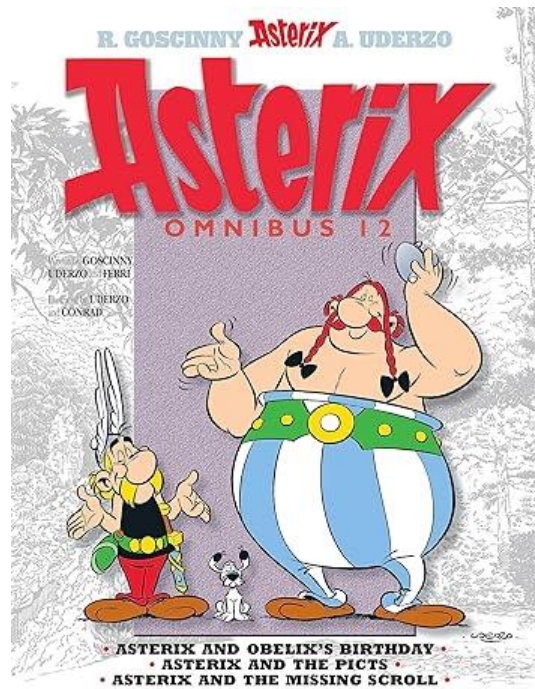
SATURDAY 14 MAY 2022



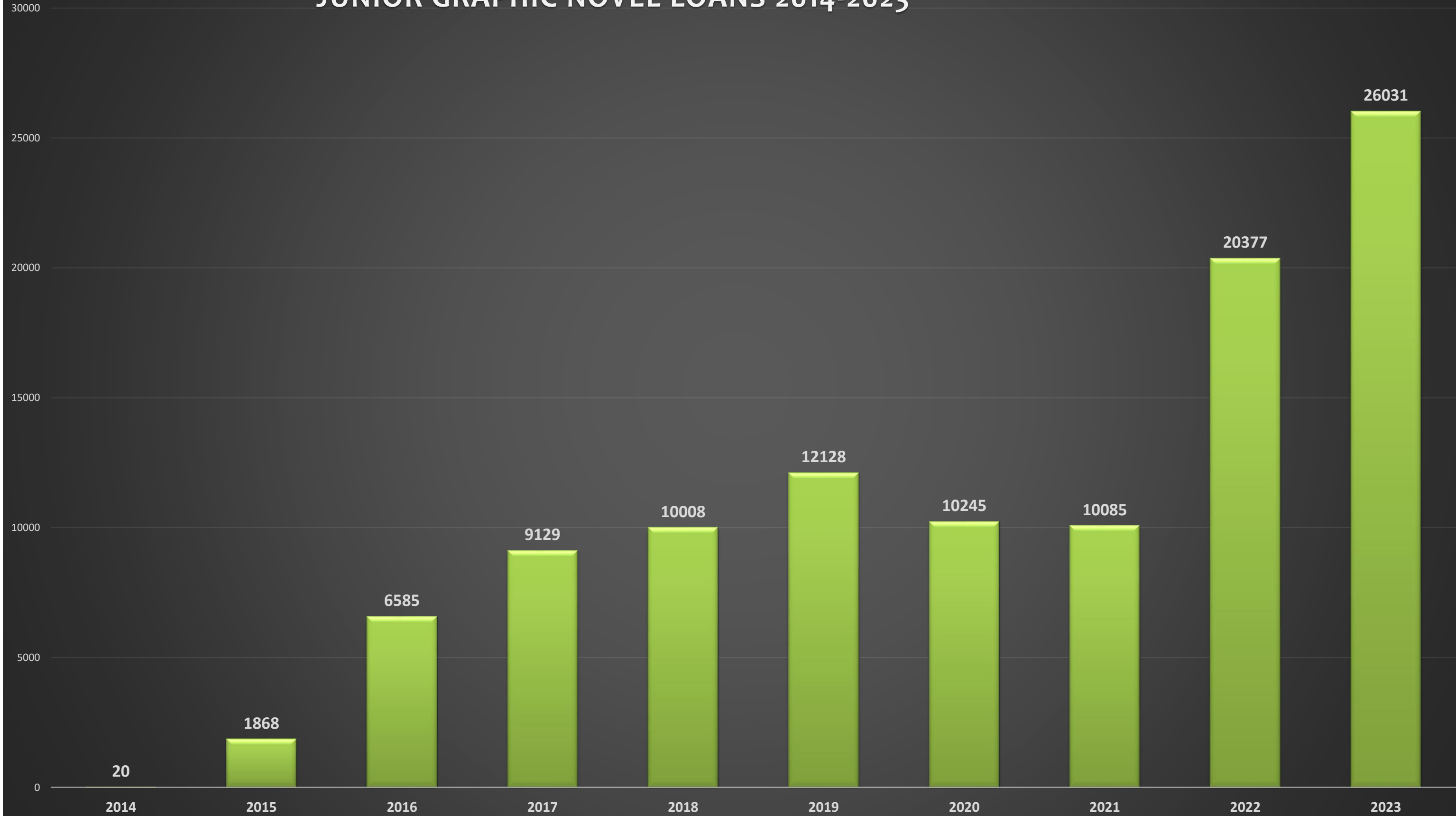
Wollongong **City Libraries**







JUNIOR GRAPHIC NOVEL LOANS 2014-2023



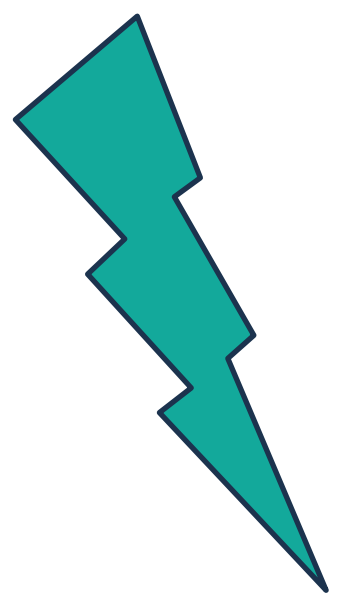


1300 attendees



20 exhibitors

- Comic workshops
- Circus performers
- Anime screenings
- 'Costume' competition
- Kids craft
- Badge making
- Airbrush tattoos
- Caricature artist



COMIC GONG 2022

WOLLONGONG CITY LIBRARIES PRESENTS

- Badge making
- Art workshops
- Pinball and arcade games
- Face painting
- 501st legion
- Good game
- UOW Cosplay Society
- Project Bucephalus
- Battlecry LARP
- Sydlug
- Action Education Spiderman Show
- Con Artists
- Safe archery
- Batman and Batmobile
- Steampunk Vagabond
- DJs after party

Cosplay
competitions

Nearly 13,000
attendees

64 exhibitors
2 locations

COMIC GONG

SATURDAY 14 MAY 2022



COMIC GONG

...THE PANDEMIC ARC!

SATURDAY 15 MAY 2021





Imagery © Jacobs & Aerometrex (2016)

	<h2>Comic Gong</h2> <h3>Library, Gallery, Town Hall, Arts Precinct</h3>		GIS ref.: gj11266-01
			Printed: 19/03/2018
			Aerial Photography: 2016
			

While every effort has been made to ensure the highest possible quality of data, no liability will be accepted for any inaccuracy of the information shown. Copyright © Wollongong City Council, Mapping Services Section. This map may not be reproduced in any form whatever without the express written permission of Wollongong City Council.

COMIC GONG 2022 - PROJECT MANAGEMENT PLAN

PROJECT MANAGEMENT					2021 RECORD	2020 RECORD	2019 RECORD	2018 RECORD
TASK	RECORD	DATE COMPLETED	COMPLETED BY	NOTES				COMPLETED
NOVEMBER								
Apply for Special Conditions at Town Hall.								
Town Hall mudmaps - finalise							Z18/252805; Z19/56872; Z18/335910	Z18/252805; Z18/335910; Z17/506647; Z17/506644, Z16/248953; Z16/248315
Register event with St John NSW	Z21/270676;	23/03/2022	Rosanne	https://www.stjohnnsw.com.au/event-health-services-st-john-nsw/		43420	Z19/101945	
DECEMBER								
Comic Gong policies & procedures - review & update			Rosanne	See Document Control/Register			See Document control	See Document control tab
JANUARY								
Central Roster - contact re event day				Contact Laurie - include Saturday Rosters			Z19/14287	
Corporate Calendar - add event	Z22/62298	4/04/2022	Rosanne	Julie Risk - see Divisional protocols Z13/168047		10.1.2019	Z19/6650	Z19/6650, Z18/9531
Friends of the Library - invitation				Megan Owen can invite in person & Julie Risk by email from JT			?	CG 2017 folder 18/1/17
Register event with Emergency Services	Z21/271006	15/12/2021	Rosanne	Contact list provided by Belinda Morris - Events Team				
Go Hire - tables and backing boards				92 for exhibitors - check the number of tables. Once hired, contact Town Hall to advise of number of tables and boards t		CG20 email	Z19/46838	3065529/0
Go Hire - Marquees (will need at least 1 with 4 sides/door to use as outdoor change room)				Came from talks with Viva la Ging team who hire marquees to reduce risk.				
Lord Mayor/Councillors - invitation	Z22/67297	8/04/2022	Rosanne	LM usually opens event at AP; Z12/159727 - template form, save to CCL-910.01.02.008 as well as CG folder and send to Julie Risk			?	Z19/50663, Z18/9453
Event schedule - Start creation				Start planning the event schedule here			?	
Art Gallery				Touch base and arrange inductions. Meet with and confirm arrangements. Confirm Activities Officer				
FEBRUARY								
EOI - Community volunteers							Z19/53005	Z17/69899
EOI - Council volunteers				Bulletin Board, Yammer			?	Z17/65160; Z17/65157; Z17/65155; Z17/65152; Z17/65145; Z17/69906
EOI - Library staff				Include call for First Aiders				Z17/69909
Event day database - create	Z22/68251	11/04/2022	Rosanne				Z19/74638	Z19/74638; Z18/100776
Site plans venue access - review & update				Communications to Mapping Services mservices@wollongong.nsw.gov.au			Z18/198743	Z17/66385
Location hire for next year							Z19/50835	Z19/50835, Z17/123097
Event Schedule - finalise				Send to Megan B for program			?	
Library mudmaps confirmed							Z19/56874; Z19/56872	
Arrange traffic management								
MARCH								
Arts Precinct maintenance request	Z22/62613	4/04/2022	Rosanne	Organise additional bins for Precinct and Burelli St - Email City Maintenance; green bins contact Rise and Shine team (Paul Leonard)			Z19/66576	Z19/66576
Event info pack for event volunteers- create & send	Z22/86381			This was something we need to do better and earlier.			Z19/51694	Z19/51694; Z18/104687; Z17/205159; Z17/205154; Z17/205153; Z17/205148; Z
Coordinate with IPAC for Powerbox access	Z22/65756	4/04/2022	Rosanne	venuehire@merrigong.com.au			Z19/80379	
Rangers - advise of event	Z22/64199	4/04/2022	Rosanne	Compliance and Regulation Coordinator			Z19/51287; Z19/50753	Z19/50753, Z18/101963
APRIL								
Letter of Delegation - community volunteers							Z19/92614	TRIM Any Word search 'Comic Gong 2017 sub-delegation'
MAY								
Admin building security access for relevant event staff				Contact: Barbara Brown HR - Out of hours access for all team & temporary passes with out of hours for exhibitor bump in			?	Z17/106867
Clipboards - check quantity				See CG Storeroom			?	

Town Hall Bump in/out

Bump in Friday 13 May 2022 (9am-5pm)

Table #	CG Licence #	Preferred Table Name	Contact Name	Site	Bump in time	Contact number	Power
M2	CG-2022/20	Bolt Comics	Andrew Tribe	A	9am - 1pm		YES
M14	CG-2022/15	PINSTACHIO	Amy Crilly	A	9am - 1pm		
M13	CG-2022/29	Heavy Mental Art	Keith Stanley	A	12.30		
A19/A20	CG-2022/53	Trading Cards and Collectables	Sonny Sen	B	1pm - 5pm		
A29	CG-2022/24	Marcelo Baez Illustration	Marcelo Baez	B	1pm - 5pm		
M11/M12	CG-2022/34	The Alien Hive	Paul and Shane Wilson	A	1pm - 5pm		
M4/M5	CG-2022/16	Crazy Panda Collectables	Nathan Kondakis	A	1pm - 5pm		YES
M10	CG-2022/22	Cynthia's Designs	Cynthia D'Amico		1pm - 5pm		(With Alien Hive)
A3	CG-2022/9	Invisible Ink Studio	Daniel A. Becker		1pm - 5pm		
M15	CG-2022/15	The Talents Of Sebastian J Smith	Sebastian J Smith		1pm - 5pm		

Site Access - Loading & offloading

A	Driveway off Crown Street – entry via Music Lounge
B	Loading Zone off Kembla Street – Entry via Town Hall Front Doors
C	Entry via Town Hall Place - Permit will be supplied to park in this area. Venue entry through the rear of the Town Hall (stairs) or via Town Hall Front Doors.
D	Temporary loading zone on Burelli Street with entry through front doors of the Administration Building – Library.
F	Entry via the Emergency Vehicle Access/Egress driveway between the Art Gallery and the Arts Precinct. A parking permit will be issued for parking in this area.

Bump in Saturday 14 May 2022 (7am-9.30am)

A1	CG-2022/27	Nelson Matoma	Nelson Matoma	B	7am - 9.30am		
A2	CG-2022/23	Ross Kingston - Author	Ross Kingston	B	7am - 9.30am		
A4	CG-2022/48	Igniheart	Maia Morris	B	7am - 9.30am		
A5	CG-2022/71	Tim McEwan	Tim McEwan	B	7am - 9.30am		
A6	CG-2022/6	Random Sci-Fi	Evan Watson	B	7am - 9.30am		
A7	CG-2022/67	Silver Fox Comics	Sorab Del Rio	B	7am - 9.30am		
A8	CG-2022/61	Mel Schwarz	Mel Schwarz	B	7am - 9.30am		
A9	CG-2022/42	Whatzadrew Comics	Isaac George	B	7am - 9.30am		
A10/A11	CG-2022/38	CG Comics & Collectables	Craig Guerin	B	7am - 9.30am		
A12	CG-2022/40	PEP29	Tinman Johnson	B	7am - 9.30am		
A13	CG-2022/12	Lucie Mammone - Illustrator	Lucie Mammone	B	7am - 9.30am		
A14/A15	CG-2022/4	Trendy Toys	Leon Li	B	7am - 9.30am		
A16	CG-2022/13	Honeymilk Star	Georgina Towndrow	B	7am - 9.30am		
A17	CG-2022/14	Liam Maher	Liam Maher	B	7am - 9.30am		
A18	CG-2022/50	Ryan K Lindsay	Ryan K Lindsay	B	7am - 9.30am		
A21/A22	CG-2022/5	Dropbear Comics	Jay Johnson	B	7am - 9.30am		
A23	CG-2022/18	Louie Joyce	Louie Joyce	B	7am - 9.30am		
A24	CG-2022/75	Halftone Productions	Kieran Jack	B	7am - 9.30am		
A25	CG-2022/30	Siberian Productions	Hayden Fryer	B	7am - 9.30am		
A26	CG-2022/3	Shane W Smith	Shane Walsh-Smith	B	7am - 9.30am		
A27	CG-2022/69	Jinberry	Regine Clarke	B	7am - 9.30am		
A28	CG-2022/7	Glowing Eyes Media	Frank Dirscherl	B	7am - 9.30am		
A30	CG-2022/47	Queenie Chan	Queenie Chan	B	7am - 9.30am		
M1	CG-2022/19	WARRICK WONG	Warrick Wong	A	7am - 9.30am		

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Site Access - Loading & offloading

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WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 CORRIMAL COMMUNITY CENTRE ★ 18 MAY 2013
 10AM TO 1PM

IPAD & PRIZES TO BE WON! COSTUME COMPETITION, ARTISTS' ALLEY, TRADE DISPLAYS (INCLUDING KINGS COMICS & FILMINK), COMICS WORKSHOPS, FREE COMIC BOOKS, ANIME MOVIES, CIRCUS WOW PERFORMERS, CARICATURE ARTIST, CRAFT, FOOD, DRINKS & MORE...

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 WOLLONGONG TOWN HALL ★ WOLLONGONG CITY LIBRARY ★ WOLLONGONG ART GALLERY
 SATURDAY 10AM TO 4PM
 17 MAY 2014

wollongong city of innovation

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 WOLLONGONG TOWN HALL ★ WOLLONGONG CITY LIBRARY ★ WOLLONGONG ART GALLERY
 10AM TO 4PM
 SATURDAY 16 MAY 2015

ARTISTS' ALLEY, STALLS, WORKSHOPS, COSPLAY, PRIZES, CARICATURE ARTIST, CHILDREN'S ACTIVITIES, PLUS MORE!

WWW.WOLLONGONG.NSW.GOV.AU/LIBRARY

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 WOLLONGONG TOWN HALL ★ TOWN HALL ★ CITY LIBRARY ★ ART GALLERY
 10AM TO 4PM
 SATURDAY 14 MAY 2016

ARTISTS' ALLEY, STALLS, WORKSHOPS, COSPLAY, PRIZES, CARICATURE ARTIST, CHILDREN'S ACTIVITIES, PLUS MORE!

WWW.WOLLONGONG.NSW.GOV.AU/LIBRARY

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 WOLLONGONG TOWN HALL ★ CITY LIBRARY ★ ART GALLERY
 10AM TO 4PM
 SATURDAY 13 MAY 2017

ARTISTS' ALLEY, STALLS, WORKSHOPS, COSPLAY, PRIZES, CARICATURE ARTIST, CHILDREN'S ACTIVITIES, PLUS MORE!

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WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 10AM TO 4PM
 FREE ADMISSION
 SATURDAY 19 MAY 2018
 WOLLONGONG'S ORIGINAL POP CULTURE FESTIVAL

WWW.WOLLONGONG.NSW.GOV.AU/LIBRARY

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 10AM TO 4PM
 FREE ADMISSION
 SATURDAY 11 MAY 2019
 WOLLONGONG'S ORIGINAL POP CULTURE FESTIVAL

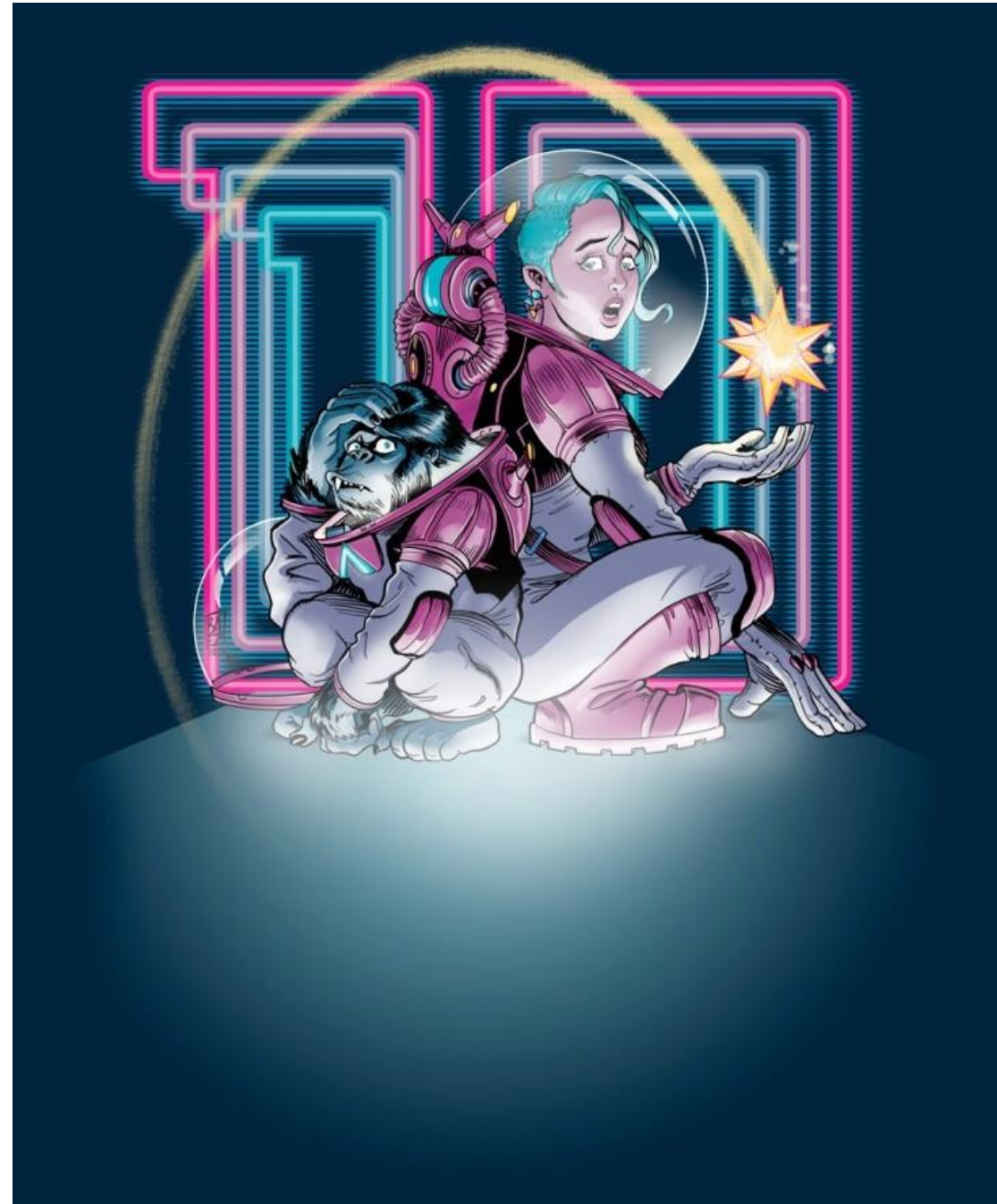
WWW.WOLLONGONG.NSW.GOV.AU/LIBRARY

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 ...THE PANDEMIC ARC!
 11AM TO 4PM
 FREE ADMISSION
 SATURDAY 15 MAY 2021
 WOLLONGONG'S ORIGINAL POP CULTURE FESTIVAL

WWW.WOLLONGONG.NSW.GOV.AU/LIBRARY

WOLLONGONG CITY LIBRARIES PRESENTS
COMIC GONG
 10AM TO 4PM
 FREE ADMISSION
 SATURDAY 14 MAY 2022
 WOLLONGONG'S ORIGINAL POP CULTURE FESTIVAL

WWW.WOLLONGONG.NSW.GOV.AU/LIBRARY



Library e-News

Subscribe [here](#) to our Library e-News and keep up-to-date with our collections, events, and more!

Lunar New Year



Show All (29)

My library

- Login
- Join Online
- Recommend NEW Titles
- Suggest a Purchase
- How to Search

What's new

- Recently Reviewed Titles
- New to the Library
- New Music
- New Movies
- New Audiobooks
- New Issues

Riveting Romances



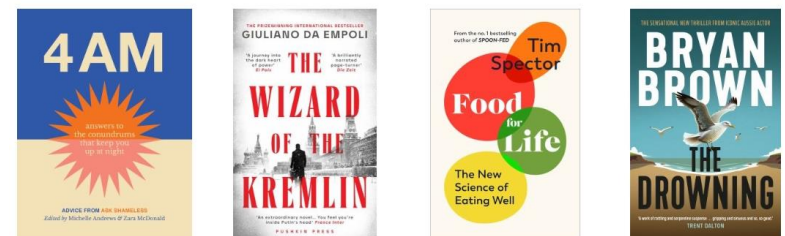
Study Kickstarters



Back to School



New Releases









5 Minute Talks

1. Sarah and Abbey, Tamworth Library - Rewarding Readers

2. Ryan McLean - Online Book club

3. Lauren - RA genre book bundles

4. Carla James - Bridgerton High Tea

5. Samera, Bayside Library - Adults who read YA

1. Sarah and Abbey, Tamworth Library - Rewarding Readers

2. Ryan McLean – Online book club

20
24

Readers' Advisory

Genre Book Bundles

Lauren Watkins





RA Objectives

Overview

SHORT
BRIEF

Wanted to create a Readers' Advisory display where people would borrow both within and outside of their comfort reading zone.

Goals

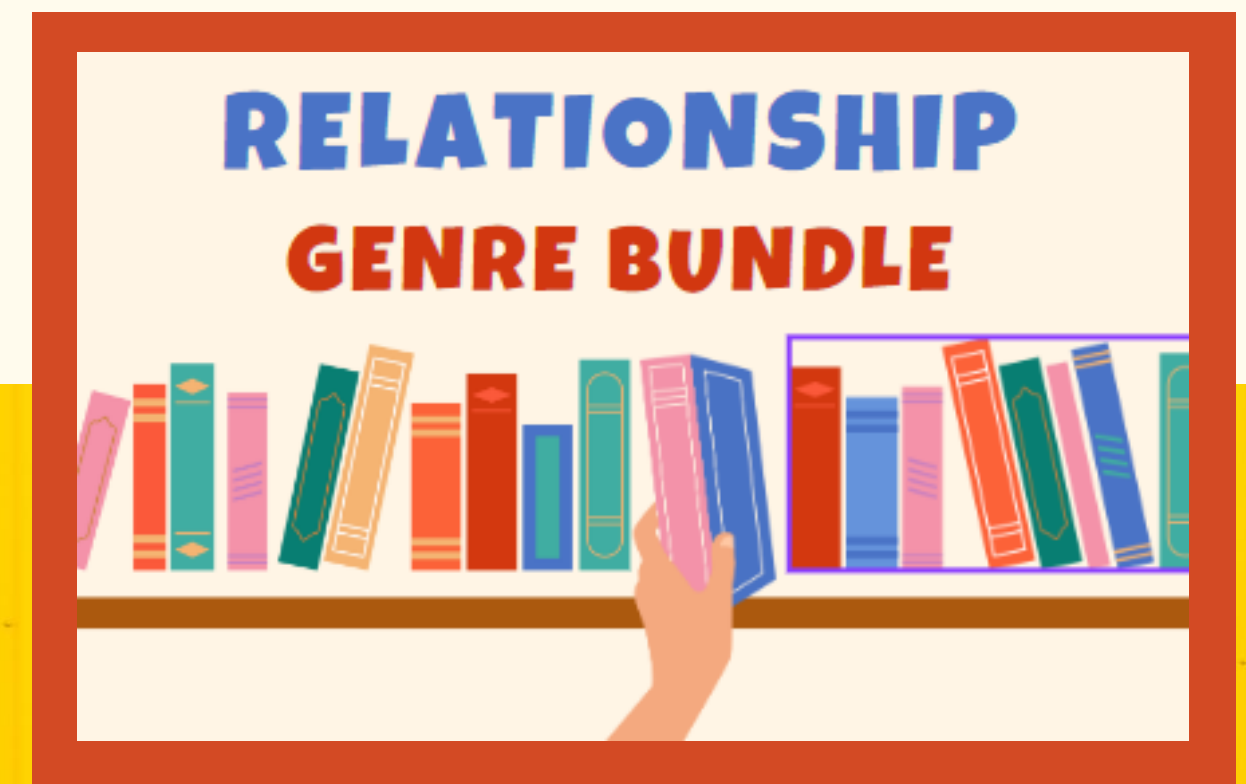
- ✦ Make a fun display for people to engage with.
- ✦ Promote borrowing in areas of the collection that typically don't get borrowed as much.
- ✦ Encourage people to choose things they normally wouldn't.

Objectives

- ✦ Promote the collection in a new way.
- ✦ Have at least 70% of the bundles borrowed.



What we made



Directional signage



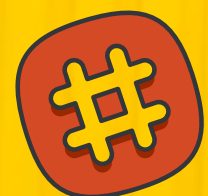
Genre display signage



Bundle tags



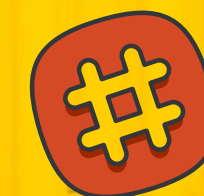
What we did



We matched similar books across collections



We included youth and non-fiction in eight genre/theme groups



We made RA bookmarks for popular books



RA Bookmarks

The image displays four vertical bookmarks from Kiama Library, each with a book cover at the top and a list of author read-alike titles below. Each bookmark includes the Kiama Library logo and a small icon of an open book. The bookmarks are: 1. 'Horse' by Geraldine Brooks, with a list of 15 authors including Peter Ackroyd and Tim Winton. 2. 'The Bullet That Missed' by Richard Osman, with a list of 15 authors including Kate Atkinson and Robert Galbraith. 3. 'The Testaments' by Margaret Atwood, with a list of 15 authors including Christina Dalcher and George Orwell. 4. 'It Ends With Us' by Colleen Hoover, with a list of 15 authors including Tessa Bailey and Emily Henry. Each bookmark also features the Kiama Municipal Council logo and a small colored circle at the bottom.

IF YOU LIKED... Horse

Peter Ackroyd
Diane Chamberlain
Trent Dalton
Hannah Kent
Barbara Kingsolver
Elizabeth Letts
Kate Morton
Maggie O'Farrell
Lisa See
Elizabeth Strout
Abraham Verghese
Tim Winton
Marcus Zusak

IF YOU LIKED... The Bullet that Missed

Kate Atkinson
S.J. Bennett
Ann Cleeves
Robert Galbraith
Elly Griffiths
Janice Hallett
Anthony Horowitz
Ian Moore
Louise Penny
Deanna Raybourn
Benjamin Stevenson
Robert Thorogood
Jonathan Whitelaw

IF YOU LIKED... The Testaments

Christina Dalcher
Emma Donoghue
Bernadine Evaristo
F. Scott Fitzgerald
Kazuo Ishiguro
Harper Lee
Emily St. John Mandel
Hilary Mantel
George Orwell
Delia Owens
Sally Rooney
Elizabeth Strout
Colson Whitehead

IF YOU LIKED... It Ends With Us

Tessa Bailey
Ali Hazelwood
Emily Henry
Abby Jimenez
Elle Kennedy
Christina Lauren
Tahereh Mafi
Jojo Moyes
Celeste Ng
Kelly Rimmer
Taylor Jenkins Reid
Sally Thorne
Gabrielle Zevin

We picked highly borrowed books

We created author read-alike bookmarks

We included them in the genre bundles for people to keep



RA Outcomes

Overview

SHORT
BRIEF

We had a positive response to the display and bundles.

Results

- ✦ Many people commented on the display and concept.
- ✦ By including books for youth fiction and non-fiction, we could include titles that may not have been borrowed otherwise.
- ✦ People were happy to borrow them because they still had the familiarity of their comfort genre, even with titles they wouldn't normally borrow.
- ✦ We created maybe 45 bundles at Gerringong Library and half that amount at Kiama, although they included mainly fiction titles. All but a few were borrowed over the course of a month.



Thank you for listening!

Any questions?

laurenw@kiama.nsw.gov.au





A

BRIDGERTON

High Tea



RA Objectives

Engage with specific
Authors and Titles

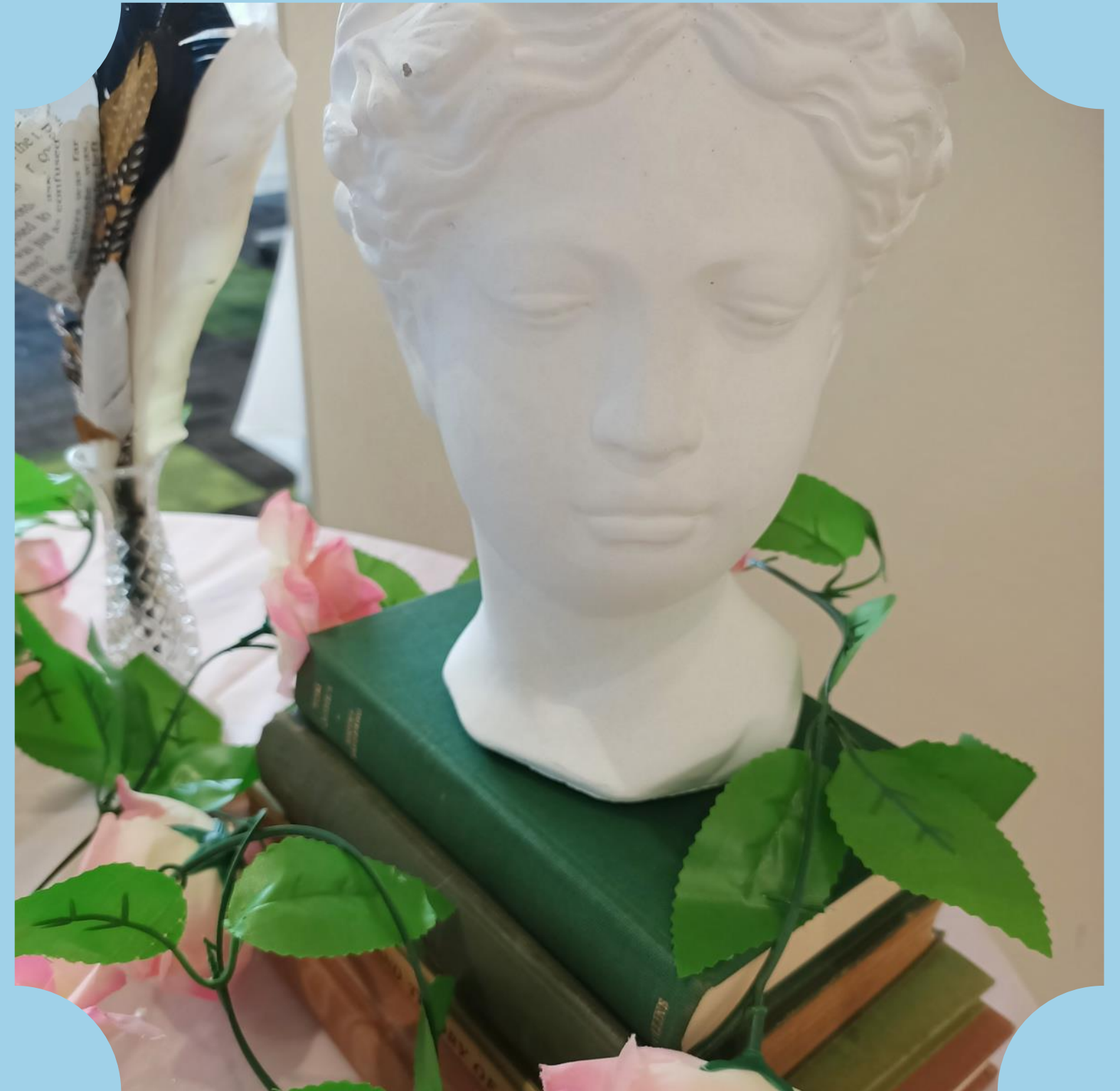
To support the genre &
capitalise on the TV
show

A different way to use the
library space

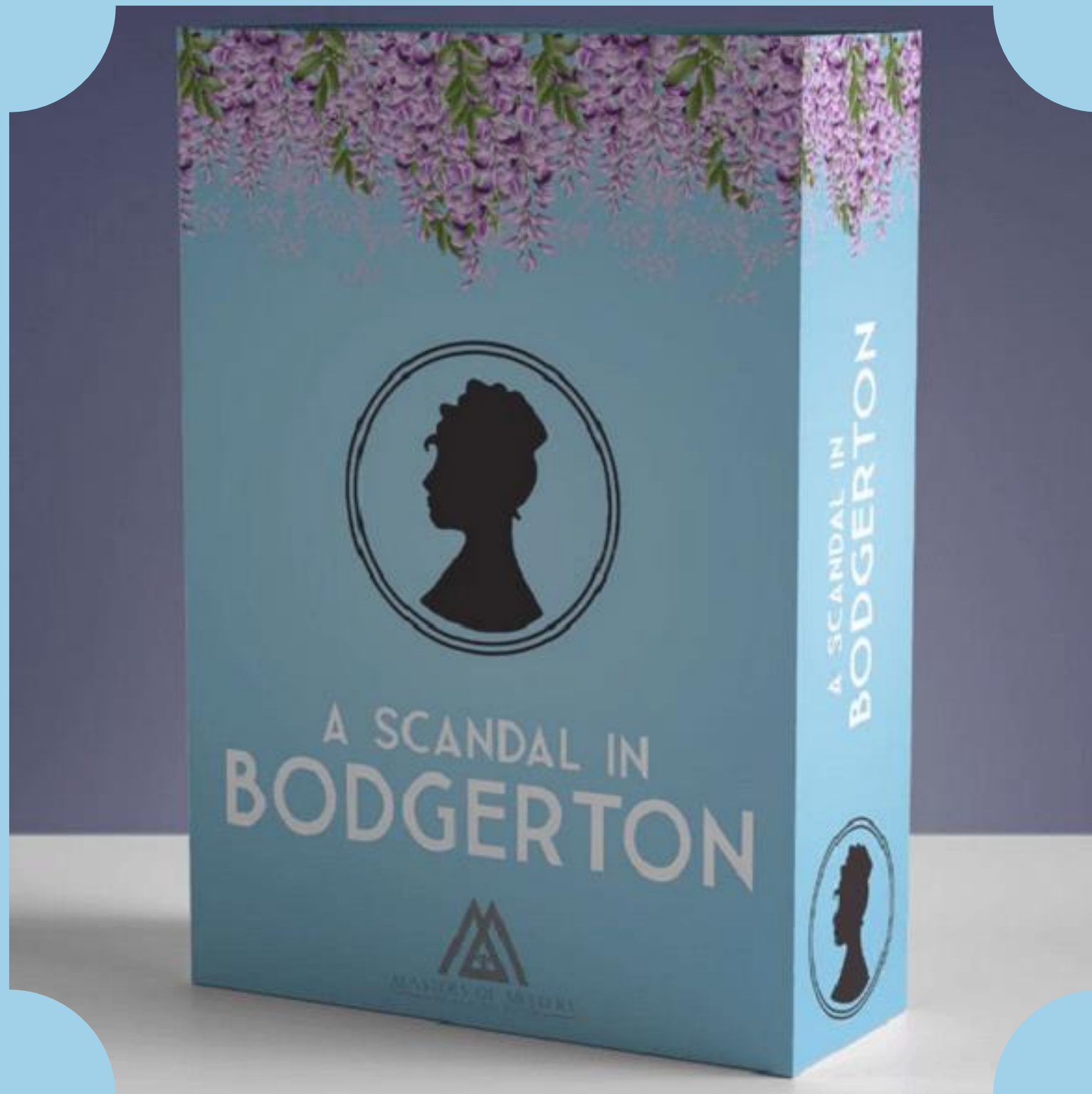












The Game

A Scandal in bodgerton

- Whimsy and fun!
- A different way to engage with the Bridgerton stories.
- Engaging for all patrons.
- Other ways for people to engage in immersion of the stories







Outcomes

Title/genre turnover

Specifically Bridgerton books
Other titles/authors within that genre

Outreach outcomes

Visitors to the library that had not been there before
Feedback forms





Thank you for listening!

Don't hesitate to ask any questions!

Adults Who Read YA

(... And Why It Would Be Remiss to Dismiss)

Samera Kamaledine, Children's & Youth
Librarian, Bayside Library





Sometime In The Good Old Days



How to define young adult fiction when its readers are adults

BY CHARLOTTE MOORE
7TH DEC 2022 EDITOR'S PICKS



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As the young adult fiction genre booms, Charlotte Moore explores how we define it when so many readers are adults

Defining young adult fiction is an issue shared by publishers and booksellers alike. While the term "young adult" was first introduced in the 1970s, most would agree

“

A scroll through TikTok's #YABooks ... shows that many of those leading conversations on young adult literature are clearly in their 20s and 30s

”

Never Too Old For This



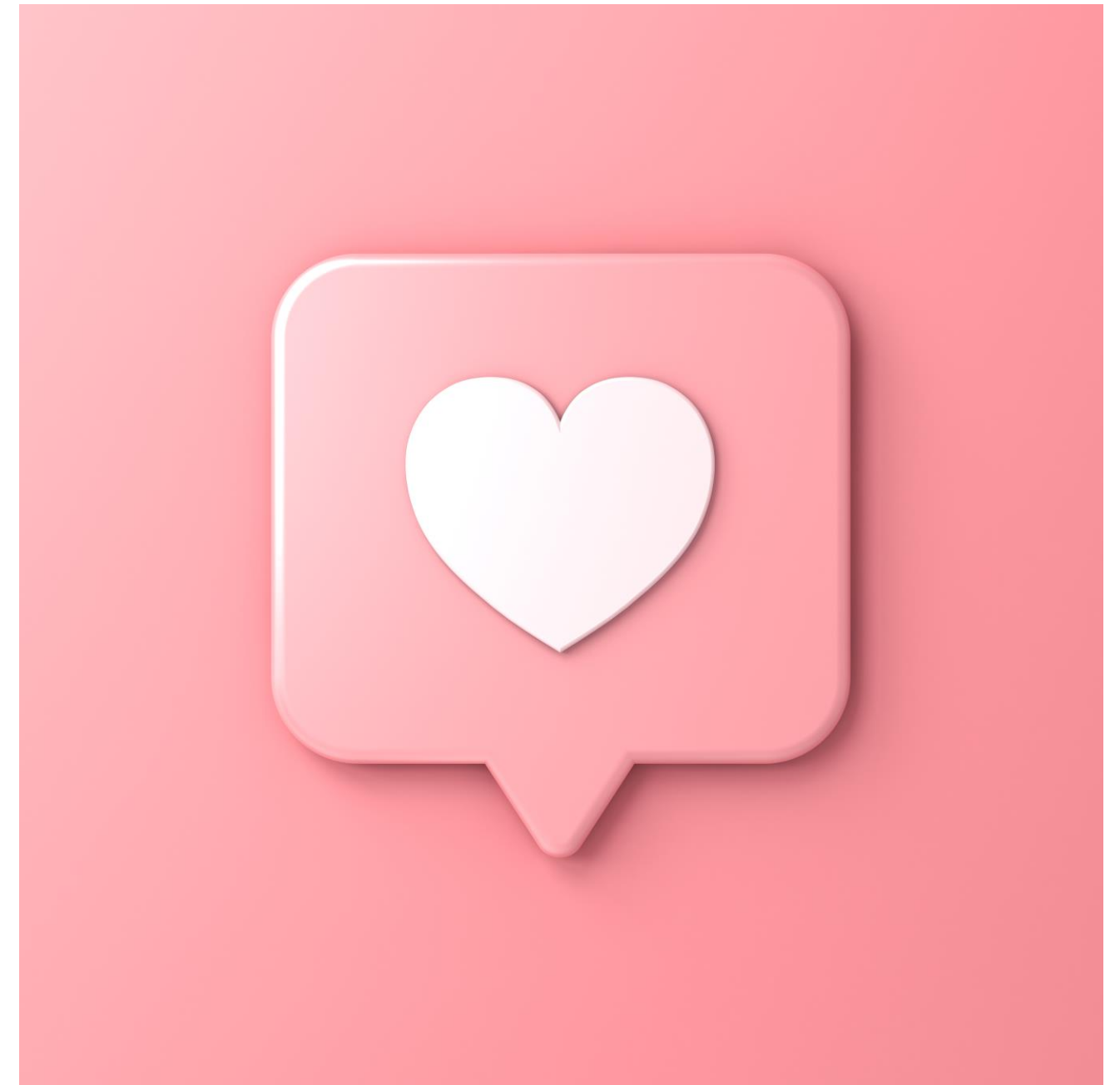
- ❖ Are adults an overlooked audience for Young Adult Fiction in your library?
- ❖ Consider including “Upper YA” in your Young Adult displays (aka something for everyone)
- ❖ After all, if they’re going to Taylor Swift’s concerts...



The YA Appeal: Put Simply

- ❖ Easy-to-read storytelling
- ❖ Diverse perspectives and representation
- ❖ Nostalgia and comfort

- Bianca Breen, Communications Director LoveOzYA



The YA Appeal: A Never-Ending Journey

“

Being a teenager is something we've all done and had big feelings about. Upper YA especially ... is all about becoming an adult and figuring out the real world. Who says we suddenly know all the answers at 21, or 25, or 30, or ever? I think that's why adults still like to read YA – we're all still figuring things out all the time

”



- Caitlin Toohey, Co-Host Better Words Podcast

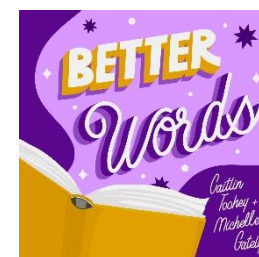
The YA Appeal: Social Climate



“

The *Barbie* movie, Taylor Swift's Eras Tour ... prompted discussions and memes about girlhood ... We're reclaiming and enjoying fun things that we used to, like Barbie, making friendship bracelets and YA ... and the 'romantasy' trend ... It's like we're reliving our *Twilight* phase

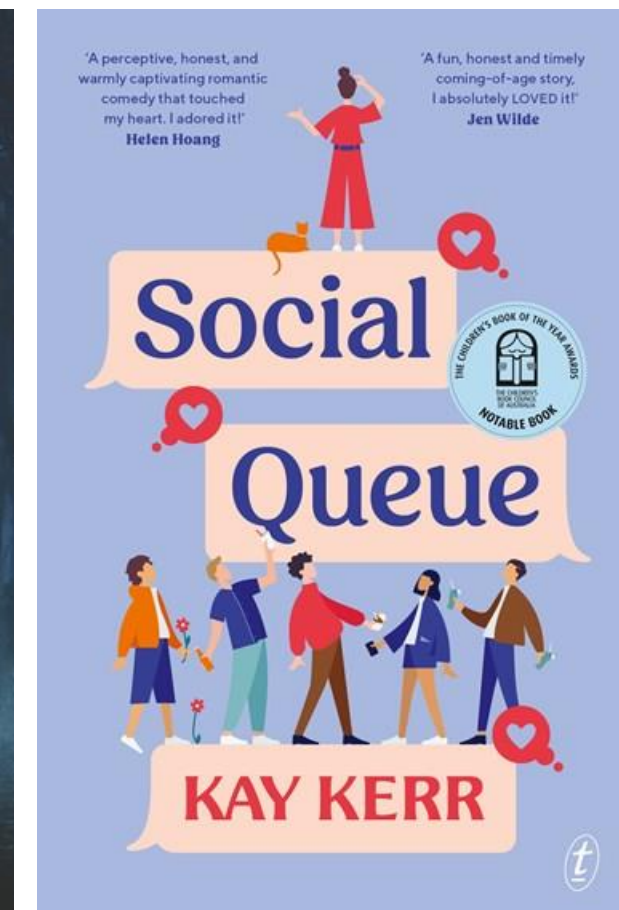
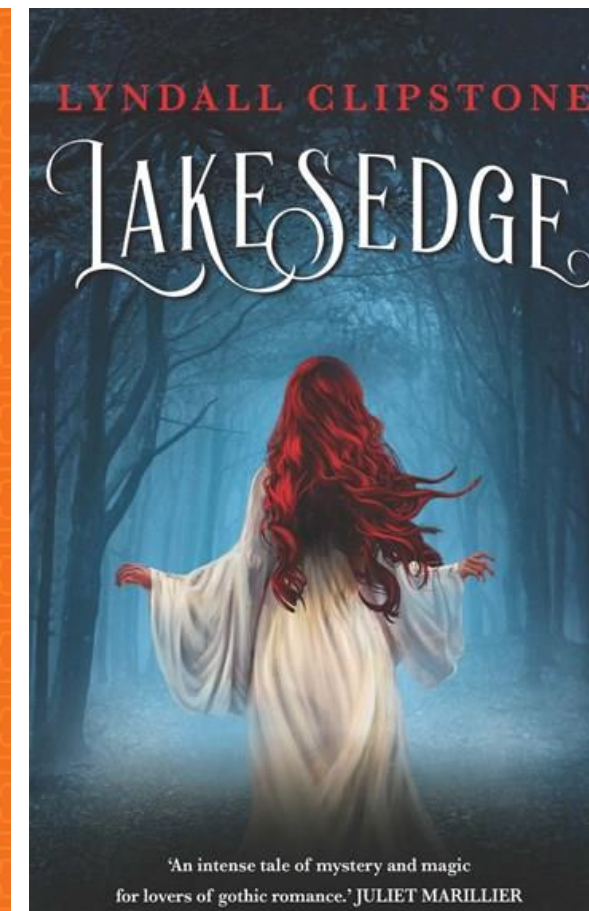
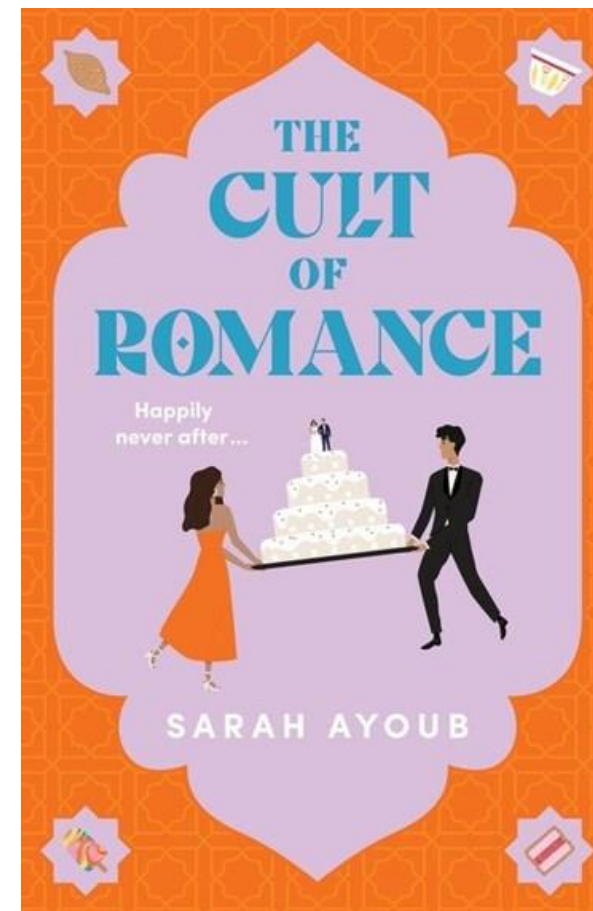
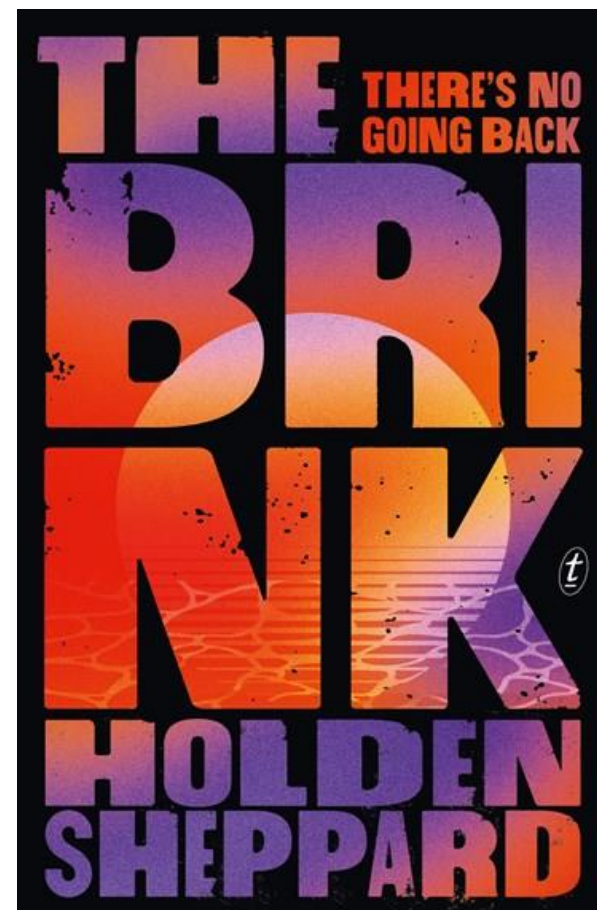
”



- Caitlin Toohey, Co-Host Better Words Podcast



Aussie “Upper YA” to Promote In Your Library



Go-To Resource



DYSLEXIA-FRIENDLY



#LoveOzYA is an Australia-wide group which champions young adult literature by and for Australians

Powered by a team of passionate volunteers, #LoveOzYA aims to support teachers, librarians, writers, and readers of Australian YA with news, resources, events, and more!

For Readers

Recommendations, behind-the-scenes of your favourite books, and more



SEE MORE

For Writers

Industry insights, opportunities, tips, and discussions



SEE MORE

For Educators

Teachers' notes, reading guides and more



SEE MORE

Book Detective


Have a hankering for a specific type of book, but can't find what you're looking for? Hit our Book Detective



GET IN TOUCH

Can you help us?

We're always looking for more people passionate about Aussie YA to pitch in. Click below if you're interested to find



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Long Live YA



LUNCH